



## 2022-2023 MASFAA Committee Volunteer Opportunities

### **Associate Member Relations Committee**

- The Associate Member Relations Committee serves as a liaison between college financial aid professionals who are members of MASFAA and the associate member community that includes vendors, advertisers, donors, and exhibitors. The committee ensures associate members and prospective vendors are provided with pathways to illustrate goods/services, provide educational and technical resources and facilitate communication lines to express concerns or ideas to improve the overall health of the association. The committee also coordinates and helps promote the exhibit booths and sponsorship opportunities available at conferences and other training events.

We encourage you to learn more about the [benefits of supporting MASFAA](#) and consider [making a donation or exhibiting at our conference](#).

### **Awards Committee**

- The Awards Committee solicits nominations and selects recipients for [MASFAA awards](#).

### **Conference Local Arrangements Committee**

- The Conference Local Arrangements Committee, in consultation with the Conference Program Committee, will plan the overall annual conference format, activities, and agenda that will attract both novice and seasoned members of MASFAA. The Conference Local Arrangements Committee, in consultation with the Site Committee will execute hotel arrangements and other provisions to support conference activities as necessary.

### **Conference Program Committee**

- The Conference Program Committee designs and conducts a successful annual conference program that meets the professional needs of the MASFAA membership.

### **Electronic Services Committee**

- The Electronic Services Committee maintains the digital presence for the association (website, social media) and the association's membership and board engagement software (including registration forms).

### **Inclusion, Diversity, Equity & Access (I.D.E.A.) Committee**

- The I.D.E.A. Committee provides direction to the President, Executive Council, and the Association regarding how its existing programs and policies can be coordinated and improved to enhance and celebrate diversity and promote equity, access and inclusion for members as well as the students we serve.

### **Membership Services & Engagement Committee**

- The Membership Services & Engagement Committee works to recruit and retain MASFAA members, manages the membership directory, and provides services to the membership including outreach through a periodic newsletter (MASFAA Moments) and postings on social media accounts. The committee also develops policies for communications that are sent through the Listserv and messages that are sent on behalf of the association by committees and subcommittees.

### **Mentoring Task Force**

- The Mentoring Task Force will develop a 10-month program for 10 members with 3-12 years of financial aid experience to foster learning and growth opportunities for a fulfilling career in financial aid and volunteer work with professional associations.

### **Professional Development & Advocacy Committee**

- The Professional Development & Advocacy Committee creates and promotes training activities and events for the membership and disseminates information concerning federal and state legislation and regulations to MASFAA members. The committee organizes and hosts the MASFAA Matters webinar series and provides a mechanism by which the concerns of MASFAA members about legislation and regulations may be channeled to NASFAA and its various committees.

### **Research & Archives Committee**

- The Research & Archives Committee focuses on research concerning the administration of financial aid and about the financial aid profession, including promoting the objective use of information for association decision making, testing the effectiveness of financial aid policies and programs within the Midwestern region, providing a service to the institutions of members of MASFAA, serving as a regional liaison to NASFAA and state research committees, and extending general knowledge about the profession of financial aid in the Midwest region. Additionally, the committee assists with the maintenance of the archives of MASFAA records, and provides historical information about MASFAA as requested by the Executive Council and membership.

### **Strategic Long Range Plan (SLRP) Committee**

- The SLRP Committee shall formulate and recommend to the Association Governance and Planning Committee (AGPC) long-term goals, policies, and programs by which the association may achieve its mission and objectives. The committee is responsible for updating and developing the strategic plan for approval by the Executive Council.

### **Summer Institute and Leadership Symposium Committee**

- The Summer Institute and Leadership Symposium Committee plans and coordinates this annual training and professional development event.